

The advertisement features a central image of the newspaper cover for **IL TEMPO.it**, labeled as the "QUOTIDIANO DI ROMA". The cover includes the text "FREE" and "t End". To the left of the cover is a green bottle, and to the right is a blue bottle. Below the newspaper cover, there is a promotional message: "PER ACCEDERE AI CONTENUTI DI QUESTA **TESTATA** BASTA UN SOLO 'CLICK' ENTRO IL PERIMETRO DELLA STESSA". The word "TESTATA" is highlighted in purple.